

## Curriculum vitae

### Working life experience

2017 – *Senior Business Controller*  
**LRF Konsult AB**

Development of company's financial management reporting and pricing model. Headquarters management function to support top management with financial analytics in strategic decisions. Reporting product owner leading development of reporting tool and KPIs, analysis as well as reporting on LRF's four regions. Aside from business controller tasks also responsible for financial control within one of four regions supporting business area managers and local offices, yet reporting to CFO.

2016 – 2017 *Revenue Controller*  
**Spotify AB**

Financial controlling, revenue recognition and accounting for Partnership Subscriptions, management reports, forecasts, project management and IT development within the area as a part of IPO with main task of optimizing monthly closings. Cross functional control 'legal to revenue' and 'sales to revenue' flows. Direct reporting to Global Revenue Manager and supporting Royalty Cost Analysts.

2013 – 2015 *Senior Accountant / Management Consultant*  
**EY - Insourcing Services Nordic**

Management consultant with controlling and IT as my top specialty.

**Business Controller** engagement with management reporting at an Oslo-listed enterprise Goodtech AS. The division consisting of three business units that I have reported for was managing industrial and infrastructure related services with a turnover of approx 300 MSEK.

**Project lead, Controller / IT** engagement with responsibility of developing a structured order to cash process within legal entities in Sweden, Norway and Finland for SATS ELIXIA and a subsidiary Fresh Fitness. A project within areas of controlling, reporting and tech development with third party implementations.

2012 – 2013 *Self employed*  
**Private company AlexPersson.se**

Press photography and delivery of digital media to companies. F-tax in Sweden.

2007 – 2013 *Finance Manager*  
**Multibrackets Europe AB**

AR, AP, accounting, administration, database management, controlling and reporting.

## Education

2015 – 2016 **Certified Controller**  
FAR Academy

2006 – 2010 ***Degree of Master of Social Science in Business and Economics*** (240 ECTS)  
Main field of study: Finance  
Umeå School of Business – Umeå University

## Languages

Swedish – fluent  
English – fluent

## Associations and teams

2015 – 2017 **Founder of Interval Runners Nordic** – sports organisation  
Interval Runners Nordic was a Stockholm based running society with a mission to spread the knowledge of high intensity interval training and pulse based activity.

2012 – 2013 **Cyclist & Navigator in Team Rynkeby Stockholm** – charity and sports organisation  
Cyclist and navigation leader in a team that contributed to charity (Barncancerfonden).

## Commissions of trust

2013 – 2015 **Risk Management Leader – EY**  
Responsible for pan-Nordic internal risk management withing EY Insourcing Services.

## Courses and certificates

EY Leadership and Communication Education  
EY Microsoft Office Advanced Excel for Controllers Certification.  
FAR Academy Contrnoller Certification  
RedCross First Aid and CPR

## IT competence

Microsoft Office Excel (VBA-programming, PowerPivot), Powerpoint, Word, Office 365,  
SAP Business Objects, Agresso, Navision, NetSuite, Salesforce, QlikSense, Jira, Visma  
Administration 2000, Maconomy, Oracle SQL Developer, SQL Server Management Studio,  
Adobe Photoshop / Illustrator / InDesign, Macromedia Dreamweaver

*Programming: SQL, Visual Basic (VBA / Excel), Java, HTML/CSS – understand basics in other programming languages. Studying C# on my own as a spare time project.*

## Interests

*Running, road bicycle racing, badminton, photography. Have attended and finished marathons like Svensk Klassiker, Asics Stockholm Marathon, DN Halvmarathon och Vätternrundan etc.*

## References

Available from any employer and will be sent upon request as a final step of the process.