

Alex Persson
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Curriculum vitae

Working life experience

- 2017 – **Business Controller**
LRF Konsult AB
Development of company's new financial management reporting and pricing models. Management function to support business area managers with financial analytics in strategic decisions. Management follow up, analysis and reporting on LRF's seven regions. Direct reporting to CFO and Business Development Officer.
- 2016 – 2017 **Revenue Controller**
Spotify AB
Financial controlling, revenue recognition and accounting, management reports, forecasts, project management and IT development within the area. Cross functional control legal to revenue and sales to revenue flows of processes and information. Direct reporting to Global revenue Review Manager.
- 2013 – 2015 **Business Controller (Interim Consultant)**
EY (Ernst & Young AB), Insourcing Services Nordic
Business and financial controlling. Complete top management reports, budgets, forecasts, cost control, project management, ad-hoc reporting and analysis, streamlining of operations and compliance. Project management within finance and IT. Reporting to CFO and Chief Accounting Officer.
- 2010 – 2013 **Finance Manager**
Multibrackets Europe AB
Accounting, accounts payable, accounts receivable, transaction services, logistics management, complete administration and database management. Reporting, process controlling and optimization. Reporting to CEO.
- 2012 – 2013 **Owner at alexpersson.se**
Company alexpersson.se
Press photography. Event and night club photography. VAT Registered in Sweden.

Education

- 2006 – 2010 **Degree of Master of Social Science in Business and Economics** (240 ECTS)
Umeå School of Business – Umeå University
Main field of study: Finance
Degree project: Capital structure and financing of listed SMEs in Sweden
Secondary field of study: Macroeconomics
Umeå, Sweden
- 2003 – 2006 **Östra Reals Gymnasium**
Mathematics / IT
Stockholm, Sweden

Languages

Swedish – fluent

English – fluent

Associations and teams

2015 - **Founder & Partner**

Interval Runners Nordic – running society

Interval Runners Nordic is a Stockholm based running society with a mission to spread the knowledge and fun of high intensity interval training and pulse based activity.

2012 – 2013 **Cyclist & Navigator in Team Rynkeby Stockholm**, charity and sports organisation

Team Rynkeby Stockholm, Sweden

Cyclist and a leader of navigation group in a team that contributes to charity (Barncancerfonden). During summer 2013 the team cycled 1300+km from Malmö in Sweden to Paris in France as a part of the campaign.

2006 – 2008 **Photographer for Ekbladet**, magazine for students of the association
Evenings' Chief at E-puben, student nightclub

HHUS – Umeå School of Business. Student association

Commissions of trust

2013 – 2015 **Risk Management Leader**

Responsible for pan-nordic internal risk management processes within EY Insourcing Services.

Courses and certificates

EY Leadership and Communication Education

EY Advanced Microsoft Excel Certification

FAR Academy Controller Certification

RedCross First Aid and CPR, CPR with defibrillator.

B-category drivers license since 2005-09-19.

IT competence

Microsoft Office Excel including SQL & pivot tables, Microsoft Office Word, Microsoft Office Powerpoint, Visma Administration 2000, Agresso, Navision, NetSuite, Salesforce, Qlik Sense, JIRA, WebInfo, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Macromedia Dreamweaver, HTML, CSS

Interests

Wakeboarding, indoor climbing, jogging, road bicycle racing, skiing.

Have attended several marathons, completed En Svensk Klassiker, Asics Stockholm Marathon and targeting to join Ironman triathlon competitions.

References

References will be sent out on request.